

Curate your Book Lists



Bookshop.org is an online bookstore with a mission to financially support local, independent bookstores.

Whether you're an author, a bookstagrammer, or an avid lover of reading, Bookshop.org provides a simple and fun way to promote your unique bookshelf—while earning money doing so!



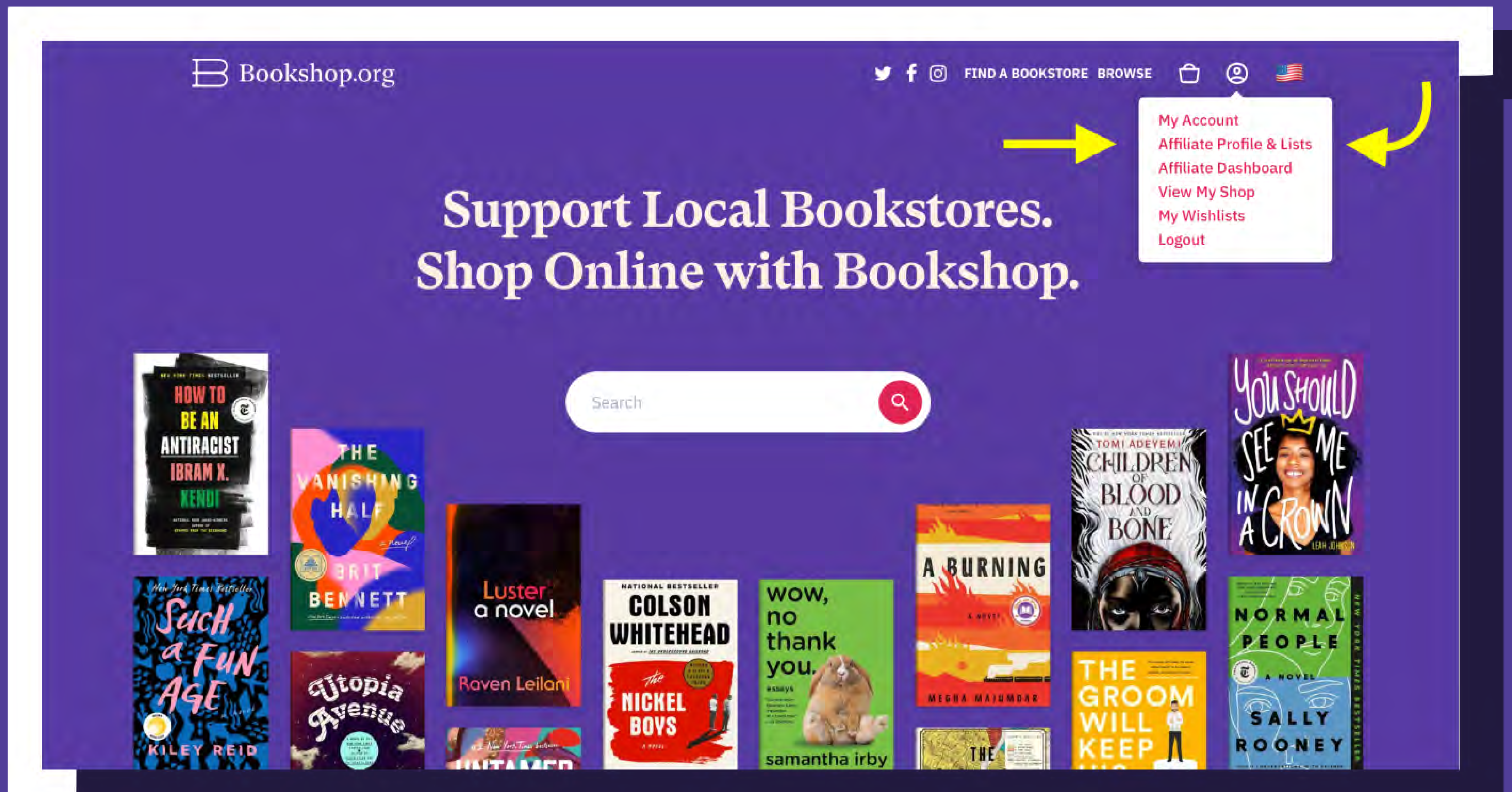
 Bookshop.org

By curating book lists, you are actively contributing to the growth and ethos of the literary community. Have fun with it, and don't be afraid to unleash your creative side!

As an affiliate, your book lists may be featured on Bookshop.org's homepage, category pages and product pages, and you'll earn affiliate revenue on any purchase made through your book lists.

Book lists are shareable on social media and can go viral, driving new customers to your storefront!

Step 1: Log Into your Affiliate Account

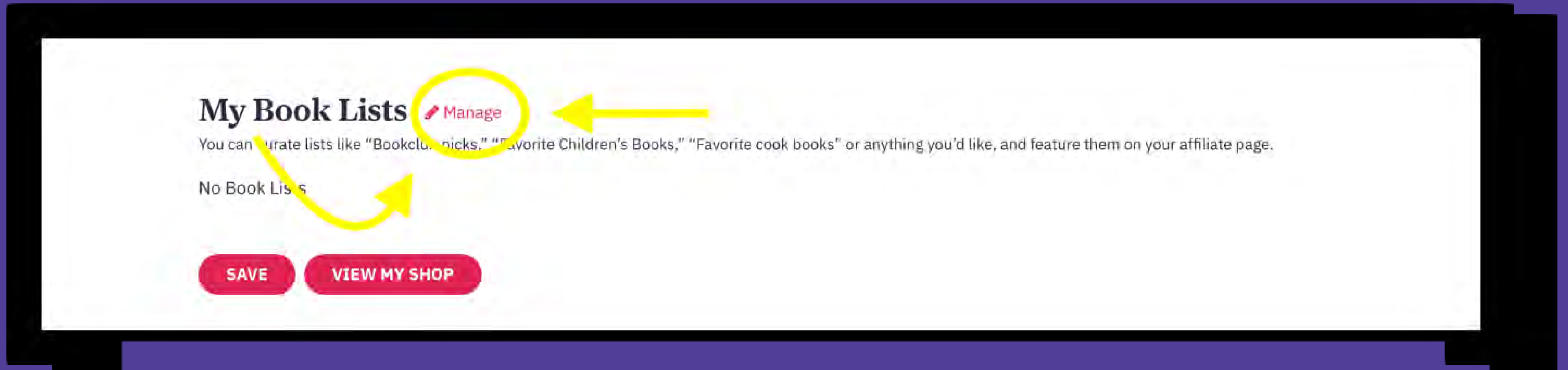


At the top of your browser, click on the small human icon and select “**Affiliate Profile & Lists.**”

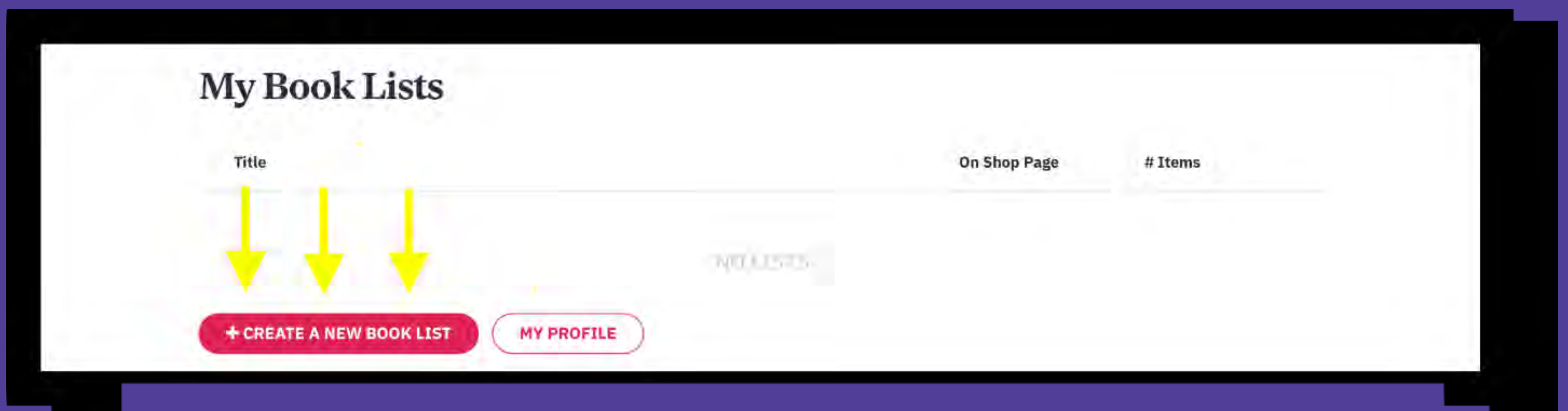
If you do not see this option, you may not be logged into your affiliate account.

To become an affiliate, if you have not already, please visit our “Become an Affiliate” guide.

Step 2: Curate your Book Lists



Scroll down to "**My Book Lists**" then click "**Manage**" to create a new book list or edit an existing list.



To create a new list, select "**Create A New Book List**"

Step 2 (continued): Curate your Book Lists

Footer Text (Optional)

PARAGRAPH **B** *I*

☒ Linear Layout
☐ Callout Layout
☐ Grid Layout

☒ Show On Shop Page

Books

enter ISBN-13 **+ ADD BOOK**

Title	ISBN	Annotation (optional)
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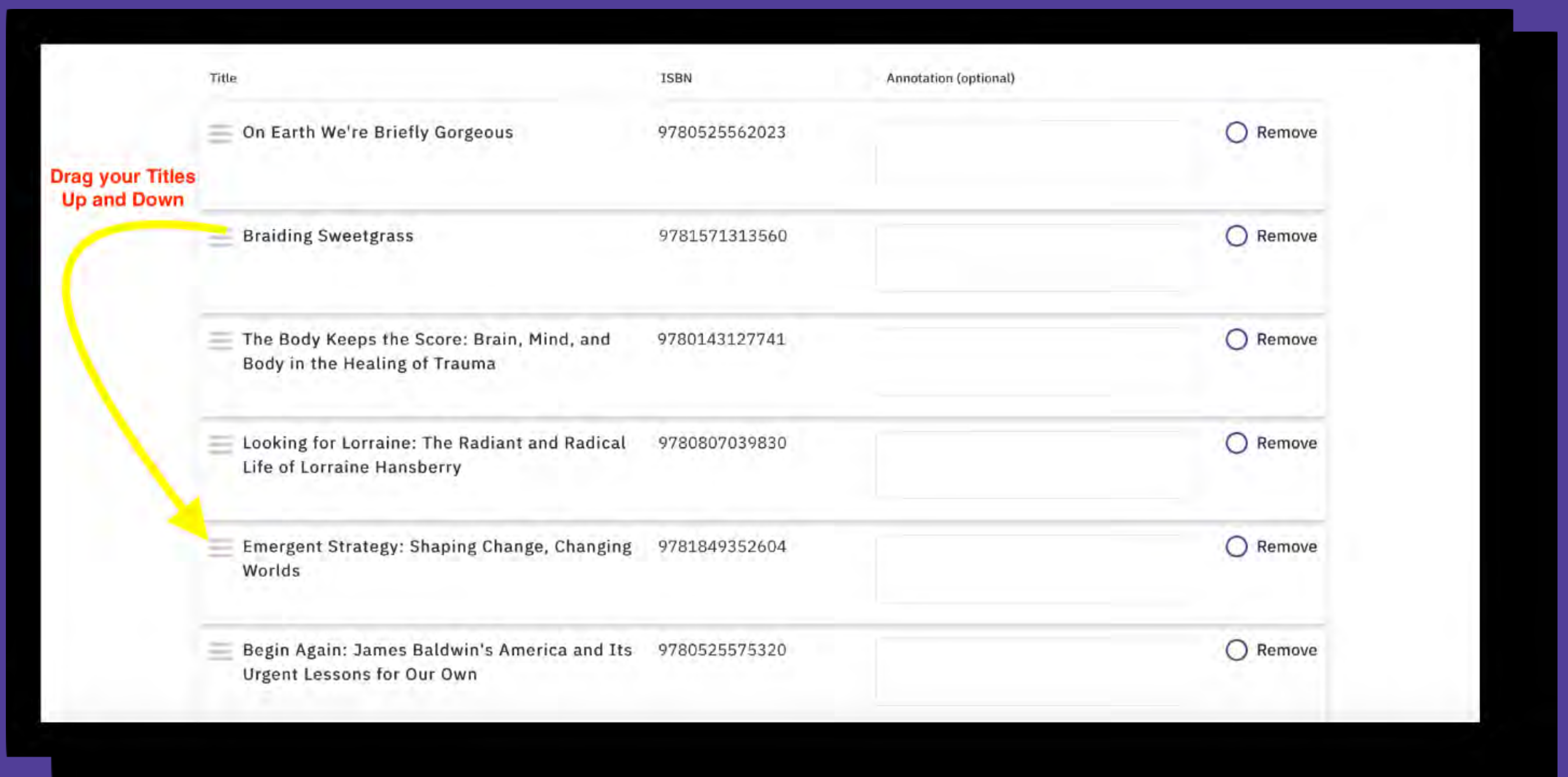
Upload CSV
SKUs in a single column separated by newlines, no more than 50 lines.

UPLOAD CSV

Once inside, create a "List Title" and input the ISBN-13 number of the book (without the dashes), then click "Add Book."

If you prefer to add multiple ISBNs at once, you may also upload a CSV file with up to 50 ISBNs.

Step 3: Edit your Book Lists



After adding all the books you desire, you may manually **rearrange the order** of your list. To do so, simply drag your titles up and down to your liking.

Similarly, if you wish to adjust how your book lists are presented in your storefront, go back to "**Affiliate Profile & Lists**" and scroll down to "**My Book Lists**". Click "**Manage**", and once inside, you'll also be able to drag the book lists as you desire.

(Optional) Step 4: Personalizing your Book Lists

The "**Banner Image**" is optional. If you opt to not upload a banner image, your list will automatically display the covers of the books curated within your list (in order of appearance).

"**Header Text**" and "**Footer Text**" are also optional, though useful to contextualize your list.

Your "**Layout**" options will determine how your book lists are displayed in your storefront. By all means, feel free to mix it up!

"**Annotations**" provide space for reviews and blurbs to further personalize your recommendations.

Questions?

Please feel free to email us if you need
any further assistance!

For Bookstore Affiliates: sarah.high@bookshop.org

For Media Affiliates: elle.mckenzie@bookshop.org

